

Framing Photography

Your most precious photographic memories should be given the same treatment and protection that a piece of fine artwork receives.

Some of life's most precious memories are captured in the photographs that we take: a child's first birthday, your parents' 50th wedding anniversary party, your daughter's wedding portrait. Yet more often than not, we display these memories by simply placing the photo in a frame or sticking them on the pages of a self-adhesive album. While this treatment is appropriate for most snapshots, your truly special photos, especially those with historical merit or those that may be irreplaceable, deserve so much more. That's where your custom framer can be of assistance.

Special Characteristics of Photography

The very nature of your photograph will dictate how they must be framed. Some photos are printed on papers which do not take well to regular heat-activated mounting techniques. Others, especially antique photos, are very sensitive to alkaline-based framing materials and therefore must be mounted and matted using special non-buffered boards.

All photos should be framed using at least one mat made of conservation quality artboard. This will ensure that the photo emulsion does not touch the glass. If it does, temperature and humidity changes may cause it to stick. This can potentially ruin the image. An acid-free, lignin-free, and groundwood-free artboard will protect the image from damage that can be caused by the impurities.

Bring the Memories to Life

Photographs can really bring back the memories and feelings of a special time. Why not add an extra element to your memories by placing a treasured memento in a shadowbox presentation with the photo?

For instance, a photo of your son's high school graduation can be brought to life when paired with his mortarboard and tassel. Or your daughter's dance recital portrait will do a grande jet'e when framed with her ballet shoes and a program from the event.

These are just a few examples that can help to enliven your still shots. Ask your custom framer to help you find the special touch that will bring your picture-perfect memories to life!